

## **RWM - Middleton Engineering re-launches SCAPA balers**

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**Announces remote service diagnostics & 15% show discount for new service contracts**

### **RWM 2013 - Stand 19W29**

**Glastonbury, 16 July 2013:** Leading baler manufacturer and recycling equipment engineers Middleton Engineering will re-launch its baler division under the celebrated SCAPA brand at RWM 2013 in a move to differentiate this growing area of its operations from other heavy engineering projects.

SCAPA balers from Middleton Engineering will continue to offer the same high quality engineering solutions to the waste recycling sector and will operate out of the company's manufacturing centre in Somerset.

To further improve customer service, the company is also announcing an innovative remote diagnostics feature. In future Middletons will equip all new balers, as standard, with an integrated modem enabling engineering staff to check baler functions remotely; alert customers early to potential issues; assist in clearing jams and even reset system software. Middletons believe this will significantly reduce down time.

Owner and founder Ashley Middleton commented: "We acquired the rights to SCAPA balers in 1988 and have sold and serviced the machines ever since. With the strong growth in our baler business the time seems right to rebrand and improve our complete baler range under the SCAPA name. Synonymous with quality, it also helps to make a clearer distinction from other areas of our business including conveyors, refurbishing balers and conveyors and one-off engineering projects."

Under the SCAPA brand Middleton Engineering will be highlighting both its Twin Ram and HB60 series of balers at this year's RWM show, with the emphasis on baling RDF waste and the company's new dual tying head. In addition, the team will be showcasing a range of precision components and spare parts, highlighting the firm's strength in manufacturing as

well as its strong service offering for all makes of recycling equipment. **Middleton's will be offering new customers a 15% discount for the first year on service contracts booked at the show.**

**Ends**